



OUR RULES OF ENGAGEMENT

Here you find our very simple engagement rules.
Get ready to run... but above all, to fundraise!

1. MARATHON

Do you want to run the legendary 42.195 km?

Raise at least €250 for AMO
And **we'll give you your race bib for free**

2. RELAY RACE

Would you rather share the effort... and multiply the fun?

Raise at least €500 for AMO together with your teammates
And **we'll give you your relay race bibs for free**

Four runners, one team, a single goal: running together for the children of the Dawn of Hope Center in Ethiopia

3. FAMILY RUN

We are delighted to provide **free race bibs to anyone who joins our team and participates in our fundraising efforts.**

4. THE RULE THAT APPLIES TO EVERYONE

The only condition?

Run with us, get friends and family involved, and **raise funds for AMO!**

Whether you are a marathon runner or a relay team member, there is one thing you must do. open your own personal fundraising page on Rete del Dono. This is the link:

<https://www.retedeldono.it/progetto/amo-11-anni-di-corsa-stesso-cuore>

Share it with friends, family, colleagues, neighbors, former classmates, your soccer WhatsApp group... basically, with anyone who can help us!

5. AT THE FINISH LINE... EVERYONE'S A WINNER!

All our runners will receive:

- the **AMO t-shirt to wear during the Milan Marathon**;
- the **official Milan Marathon t-shirt**;
- the **Milan Marathon race pack**;
- the **AMO race pack**;
- a **wonderful AMO buffet** with our volunteers waiting for them at the finish line;
- and, above all, **our deepest gratitude!**

6. WE WON'T LEAVE YOU ON YOUR OWN!

Joining AMO means having a team by your side even before race day.

Our Sports Science Professor Claudio will be available to guide runners through their preparation and training, offering advice and... some essential encouragement!

Meanwhile, **our Charity Pacer Francesca** will be by your side to help you build your fundraising strategy: how to engage friends, family, and colleagues, how to spread the word about your project, and how to turn every contact into a small—yet significant—contribution for AMO.

Francesca and Claudio will be ready to help every step of the way, right to the finish line!

7. IMPORTANT: PLEASE READ THIS!!!

Race bibs aren't going anywhere... but they aren't handed out early, either!

Bibs will only be issued once the fundraising goal has been achieved.

Fundraise first, run later!

READY TO RUN WITH US???

Lace up your shoes, get your friends involved, and start fundraising.

The Milan Marathon comes and goes.

The kilometers fly by.

But what we build together will last forever.

AMO is waiting for you at the finish line.